Recommendation Letter

Dear Sir or Madam,

I am glad to learn that Mr. Jiang Kunyu decides to pursue further study in the summer camp program. As his course teacher of Internet Thinking and Application, I have known Mr. Jiang Kunyu since May 2020. I am very glad that he has made a very wise decision to continue his future study in the Shenzhen Finance Institute. I fully support his decision and it is my pleasure to offer this letter of recommendation for him.

Firstly, Jiang Kunyu is passionate about academic research, emphasizing the combination of theories and practice. During our in and out course communication, Jiang Kunyu often asks me about the reality and application of the Internet thinking he has observed and learned. The most memorable one was when Jiang Kunyu studied the Internet transformation of global enterprises in the past 10 years. He combined his own knowledge and associated with China's national economic development and changes, put forward his critical thinking and his own understanding, and completed very impressive presentations in class.

Secondly, the student learns practically and is rigorous in doing things. He not only has good professional knowledge, but also pays attention to the current state of the country's development. He has a strong ability to think independently and critically. He is not just taking exams for grades, but he can always find a foothold in practice with textbooks and professional knowledge in daily life. In one class, he talked about the value of ByteDance's 1 billion purchase of the screening rights of a certain film mentioned in my course. The clear logic and professionalism were recognized by everyone.

Jiang Kunyun has good teamwork skills. During the progress of the project, he was able to efficiently divide the work, arrange the tasks of the group members, and at the same time showed a good sense of teamwork and was good at learning from other students with an open mind. Under the leadership of classmate Jiang Kunyu, this group completed 3 group reports and 1 explanation video, and gained a deep understanding of the knowledge points of the course.

On the whole, Jiang Kunyun is one of the best undergraduates I know, in both terms of ideological quality and learning ability, and scientific research potential.

I sincerely hope that your institute will give Jiang Kunyu an opportunity to continue his studies and contribute his strength to the development of society.

If any further information is needed, do not hesitate to contact me at [xiaowen@uestc.edu.cn](mailto:xiaowen@uestc.edu.cn).

Sincerely yours,



XIAO Wen Professor, PhD

The Chair Professor of the UESTC Internet+ Compound Elite Experimental Plan

Assistant Dean, School of Management and Economics of UESTC

Vice Director, Enterprise Research Center of UESTC

University of Electronic Science and Technology of China (UESTC)

Add: No.2006, Xiyuan Ave, West Hi-Tech Zone, Chengdu, Sichuan, P. R. China